



Excellence At The Forefront of **GLOBAL INNOVATION**

2027 NOMINATION GUIDE



Join the legacy of excellence in global innovation

From bold startups to global enterprises, Edison Awards elevates the most consequential innovations from around the world — offering visibility, credibility, community, and the connections that accelerate market growth.

Nominate your new product or service innovation for a 2027 Edison Award and move one step closer to global recognition for your groundbreaking work.



Nominations Due:
December 15



Winners Announced:
March 2027



Fees Starting
at \$1,250



The Nomination Process

To qualify for a 2027 Edison Award, a new product or service must be launched and available to end users between January 2025 and January 2027.

- 1 Complete an online form detailing your product or service, including a description, supporting photos, short videos and links.
- 2 Answer questions related to three judging criteria for clear and fair evaluation by the panel.
- 3 Each Edison Awards nomination is rigorously evaluated by a prestigious panel of industry experts and a multidisciplinary Steering Committee.

CONCEPT

Opportunity | Development | Execution

How did your innovation come to life?
What problem does it solve, and how was it developed?

VALUE

Differentiation | Market Advantage | Benefits

Why does your innovation matter?
How is it better, faster, smarter, or more effective than alternatives?

IMPACT

Social | Environmental | Long-Term Influence

What difference does your innovation make?
How does it improve lives, industries, or the world at large?

Nomination Fees & Deadlines

EARLY BIRD September 1, 2026 - October 15, 2026	\$1,250
GENERAL October 16, 2026 - December 15, 2026	\$1,650

PRO TIP: Complete your nomination EARLY for reduced fees, to maximize market exposure, and gain greater visibility.

[Begin Nomination](#)



Thomas Edison understood that innovation means little without market relevance.

"Anything that won't sell, I don't want to invent," he famously said.

A compelling nomination blends clarity, substance, and storytelling.



Tips & Tricks for a Standout Nomination



ENGAGING, INFORMATIVE VIDEO

A strong video can bring your nomination to life, often conveying more than written words alone. Aim for a 30–90 second clip that organically touches on the Concept, Value, and Impact of your innovation.

Note: Judges are not expecting high-budget production. Focus on clear, purposeful content that enhances understanding of your innovation's function and significance.

CLEAR WRITTEN DESCRIPTIONS

Write with clarity and precision. Avoid jargon and assume the reader may not have deep expertise in your field. To test effectiveness, ask someone outside your industry to review your nomination. Can they easily grasp the Concept, Value, and Impact of your innovation?

STRONG ONLINE PRESENCE

Your innovation should be supported by a well-organized, easy-to-navigate website that clearly communicates its purpose, benefits, and differentiation. Social media profiles, whether for the product, service, or your organization, should reinforce credibility, highlight real-world engagement, and help judges understand how your innovation is positioned in the market.

The Benefits of Nominating

- Gain **global visibility** through the Edison Awards network to get in front of media, C-suite leaders, and the broader innovation community.
- Obtain expert and peer assessments of your innovation, along with valuable feedback. This **third-party review** is crucial for successfully launching a new product or service.
- Edison Awards draws **investors** actively looking for what is next. Nominating puts your innovation directly in front of them.
- Set your product or service apart as an **Edison Best New Product Awards™** winner, attracting new partners and clients.
- Recognition is a powerful way to **boost team motivation and morale** as it acknowledges your team's hard work, creativity, and perseverance.
- Join a **community of fellow innovators** that you can grow with and extend your network beyond the award itself.





Best New Product Award Categories

The Edison Awards is the only awards platform that recognizes innovation from every category.

- COMMERCIAL TECHNOLOGY
- CONSUMER SOLUTIONS
- CRITICAL HUMAN INFRASTRUCTURE
- CULTURAL IMPACT & EDUCATION
- ENERGY & CLIMATE RESILIENCY
- ENGINEERING & ROBOTICS
- HEALTH, MEDICAL & BIOTECH
- LIFESTYLE, ENTERTAINMENT & DESIGN
- MANUFACTURING & LOGISTICS
- MATERIALS SCIENCE
- PUBLIC SAFETY, SECURITY & DIGITAL INTEGRITY
- SOFTWARE SOLUTIONS
- TRANSPORTATION, AEROSPACE & FLIGHT
- WATER, FOOD & AGRICULTURE



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Two New Awards:

THE GLOBAL EXCELLENCE AWARD

Best innovation in each of our 5 global regions

- North America
- Latin America
- Europe
- Middle East & Africa
- Asia-Pacific

INNOVATION AT SCALE AWARD

Best innovation at every stage.

- Startup / Emerging — under 10 employees
- Small Business — 10–49 employees
- Mid-Market — 50–249 employees
- Enterprise — 250–4,999 employees
- Global Enterprise — 5,000+ employees

[Category Finder](#)



[Begin Nomination](#)





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Medtronic



Abbott



endiatx



RALPH
LAUREN

XREAL

GLAMBOT



LEE HEALTH

dyson



HANSON
ROBOTICS



NOVARTIS



Become an Edison Award Winner

Should your innovation be selected as a winner, you will receive:

- Increased credibility & recognition within a global audience
- Third-party expert review and feedback on your innovation
- Inclusion in the Edison Awards' winners announcement marketing campaign which includes but is not limited to: email newsletters, social media promotions, press outreach, etc.
- The opportunity to license the Edison Award Winners Seal
- A physical trophy available for purchase
- Marketing content to use to promote your win including a press release template for release by your organization
- Inclusion in a press release announcing the winners
- Inclusion on the Edison Awards' website winners gallery



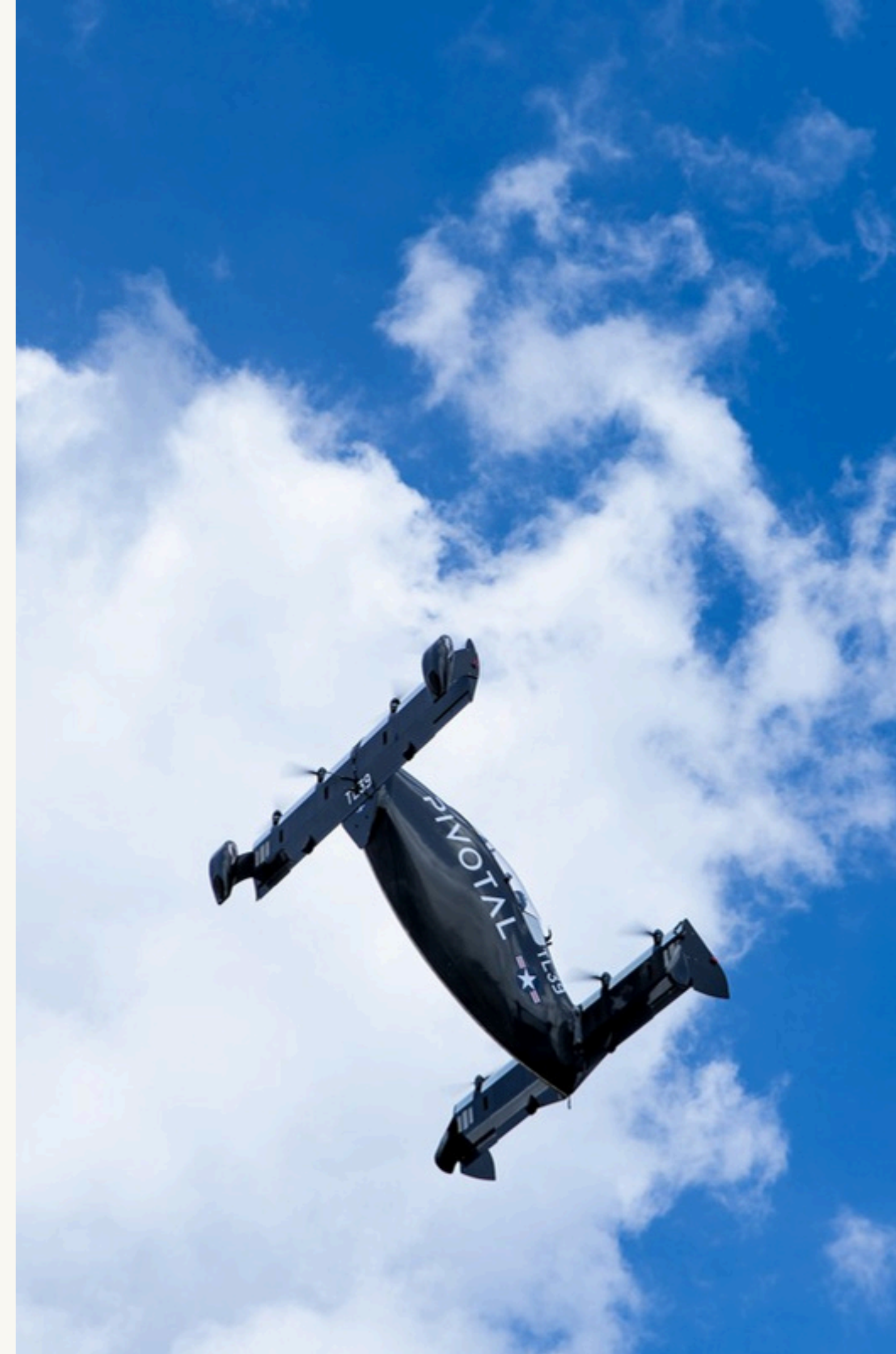
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THE INNOVATION

- Naqi Neural Earbud enables hands-free, voice-free, screen-free device control using neural interface technology
- Developed over 11 years with 26 global patents
- Empowers people with mobility challenges through intuitive micro-gesture control



THE EDISON AWARD IMPACT



INCREASED INVESTOR & INDUSTRY ATTENTION

The Edison Awards' prestigious reputation attracted interest from investors and partners eager to collaborate on expanding Naqi's reach.



STRATEGIC GROWTH & LEADERSHIP

The increased visibility drew in new senior talent to Naqi Logix, resulting in the appointment of a Head of AI and enhancing the company's leadership team.



GLOBAL RECOGNITION

Following the Edison Awards, the company continued to gain momentum, earning a feature in [Inc. Magazine](#) and securing the TWICE Picks Award at CES.

Join our newsletter to stay in the know of all things innovation news, nomination deadlines, tips for standout nominations, winner announcements and more!

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Nominate Your Innovation Today

[Begin Nomination](#)



More Information is Available at:

www.edisonawards.com